

# Overview of tools for transparency and traceability

By Joel Svedlund, Peak 63 for Textile & Fashion 2030



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# Transparency & Traceability

## **Traceability**

Describes the process to trace origin, movement and build up of products and material

## **Transparency**

Communication of information to customers and other stakeholders

# Manual and digital traceability

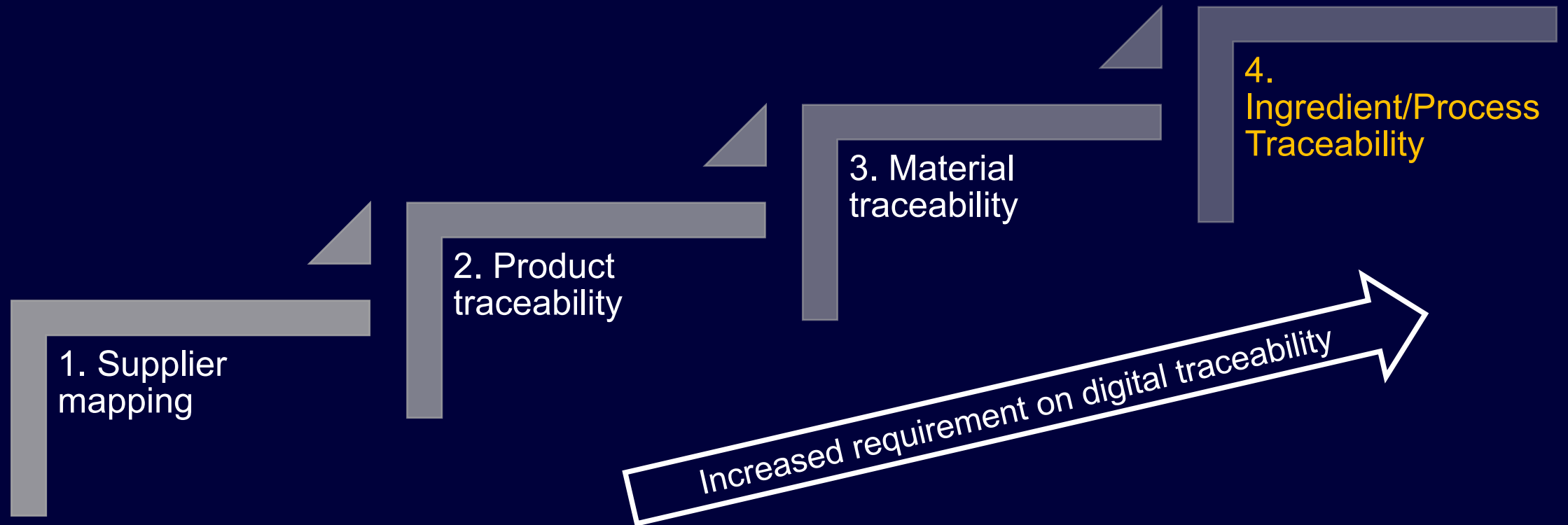
## **Manual traceability**

To collect, manage, and share traceability data through phone calls, e-mail, manual input into Excel sheets etc.

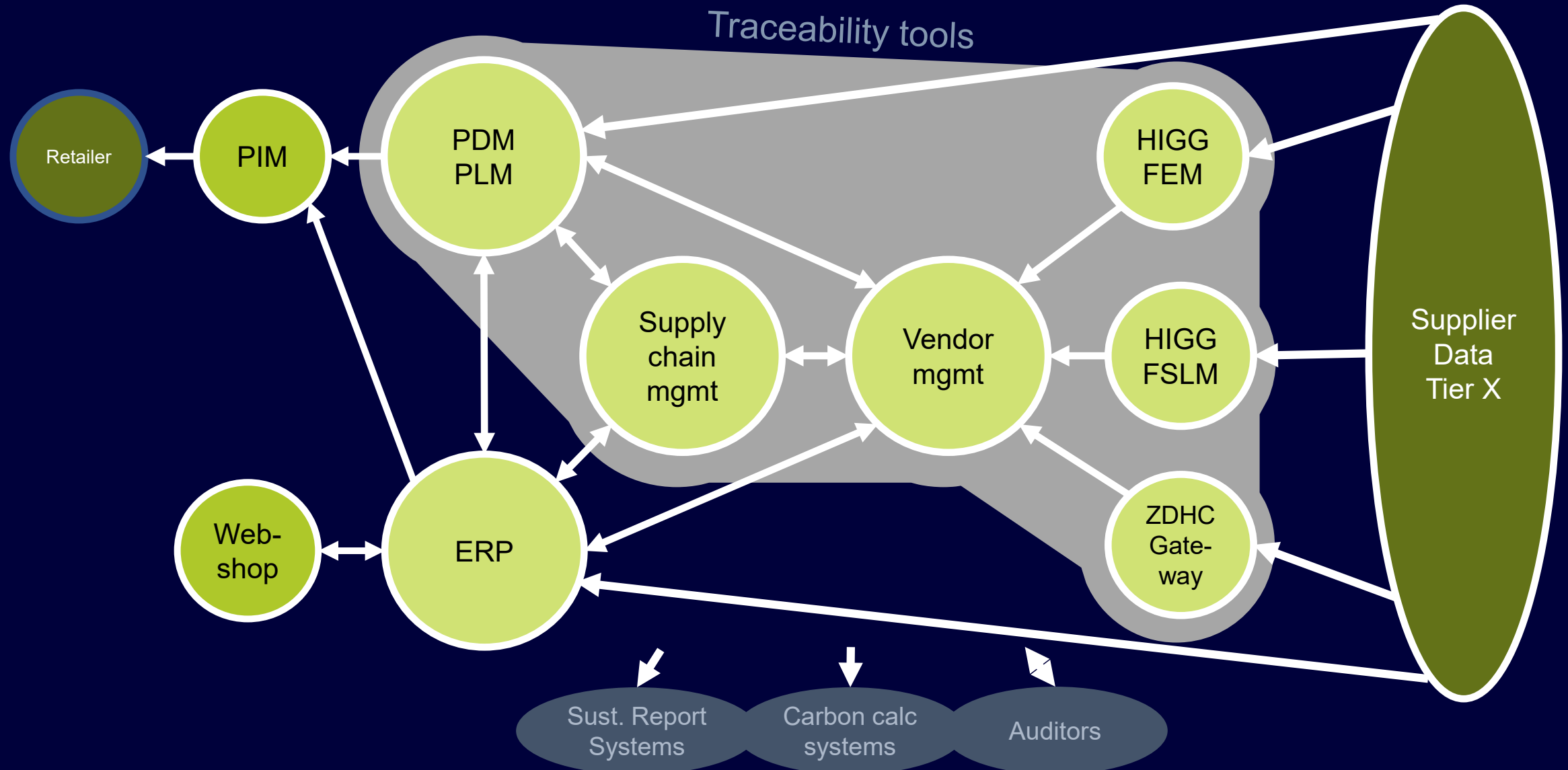
## **Digital Traceability**

Data is collected, managed, and shared with digital system where data is entered by the data owner and shared in connected automated systems.

# Levels of traceability



# Traceability data ecosystem



# Traceability is key to complying with legislation

**Digital Product Passports** is EUs coming standard for traceability, it will support

- Textile Strategy
- Ecodesign for Sustainable Products
- Empowering Consumers
- Substantiating Green Claims
- Corporate Sustainability Due Diligence
- Deforestation-free products

# 80+ tools

- Applicable for apparel and textiles
- Focused on supply chain
- Commercially available
- Digital platforms + common certifications



# Which tool is best?

First challenge – to understand what the tools do:

- There are no clear categories of tools
- There is no standardized language between suppliers
- 200 marketing expressions
- Most propose a demo as first step
- No information about compability with existing systems, APIs etc.



# Can they manage Digital Product Passport?

Three common answers:

- No info or Yes, we are completely DPP compliant
- We follow DPP closely
- We have joined CIRPASS and lead development within DPP

# The traceability challenge, how to navigate:

- Type of data to track?
- How far back in supply chain?
- Verification requirements
- Systems for sharing data?
- For who and how should data be presented

## Other factors

- Size of your company
- Own retail
- Own production
- Non-textile products
- Are you developing a circular business model?

# Next step

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# Thank you!

[Jonas.larsson@hb.se](mailto:Jonas.larsson@hb.se)

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