

Trace smarter. Trace faster.



LEATHER FINISHING
SUZANO, BRAZIL
TIER 2

LEATHER TANNING
SUZANO, BRAZIL
TIER 3

RAW LEATHER
ARZIGNANO, ITALY
TIER 4

CATTLE HIDE
BERGAMO, ITALY
TIER 5

FOAM
TAOYUAN, TAIWAN
TIER 2

POLYMER FIBER 1
TAOYUAN, TAIWAN
TIER 3

POLYMER FIBER 2
TAOYUAN, TAIWAN
TIER 3

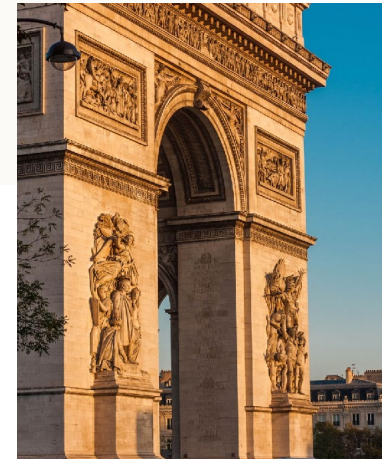
VIRGIN PLASTIC
TAOYUAN, TAIWAN
TIER 4

YOUR NAME | date 2022

Background

TrusTrace HQ is based in Stockholm, Sweden, with Technical HQ office in Coimbatore, India.

Founded in 2016, and co-founder have roots in enterprise technology and supply chain.

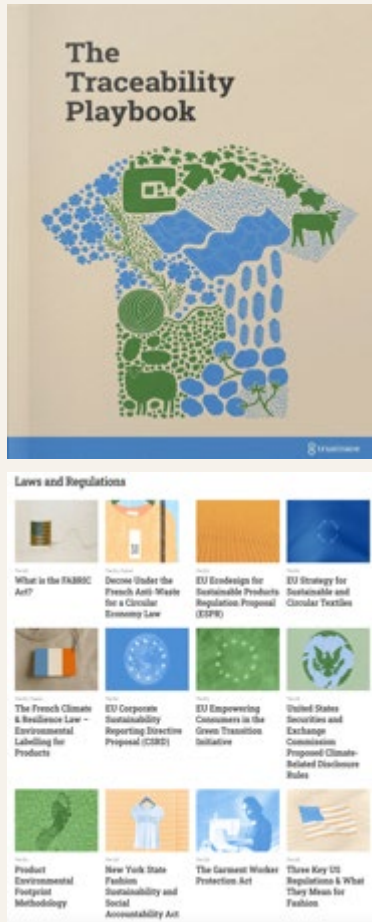


Trusted & Agile Team

We currently have a 100+ strong team across various functions – Sustainability, Product Development, Engineering, Customer Success, Sales & Marketing, Finance & Legal.



If we want to accelerate digital and sustainable transformation in fashion, we to collaborate and share knowledge



- Launched together with **Fashion Revolution** and **Fashion for Good** - as a guide for apparel and footwear brands to practice traceability and responsible supply chains for a new era.

Get a copy: <https://trustrace.com/traceability-playbook>

- The TrusTrace Knowledge Hub is a curated supply chain traceability news and trendspotting.
 - laws impacting textile industry and imports
 - Insights from the TrusTrace Sustainability team and experts

View & Subscribe: <https://trustrace.com/knowledge-hub>

Fashion Brands are under tremendous pressure from product related regulations and consumer demands towards transparency



Compliance

- **Origin of Materials & Social Compliance**
 - CBP - Uyghur Forced Labor Prevention Act
 - AGECA – France
 - EU Ban On Forced Labor
- **Claims on Materials**
 - Crackdown on Greenwashing
 - FABRIC Act / EU Textile Policy



Transparency

- **3/4** customers believe brands should be transparent
- **1/2** of consumers are looking for more clarity on the origin and sourcing of products
- Govts and Regulators demanding for ESG transparency

Increasing regulation and laws add pressure to accurately present all data to back up product claims.

Some questions brands are asking themselves:

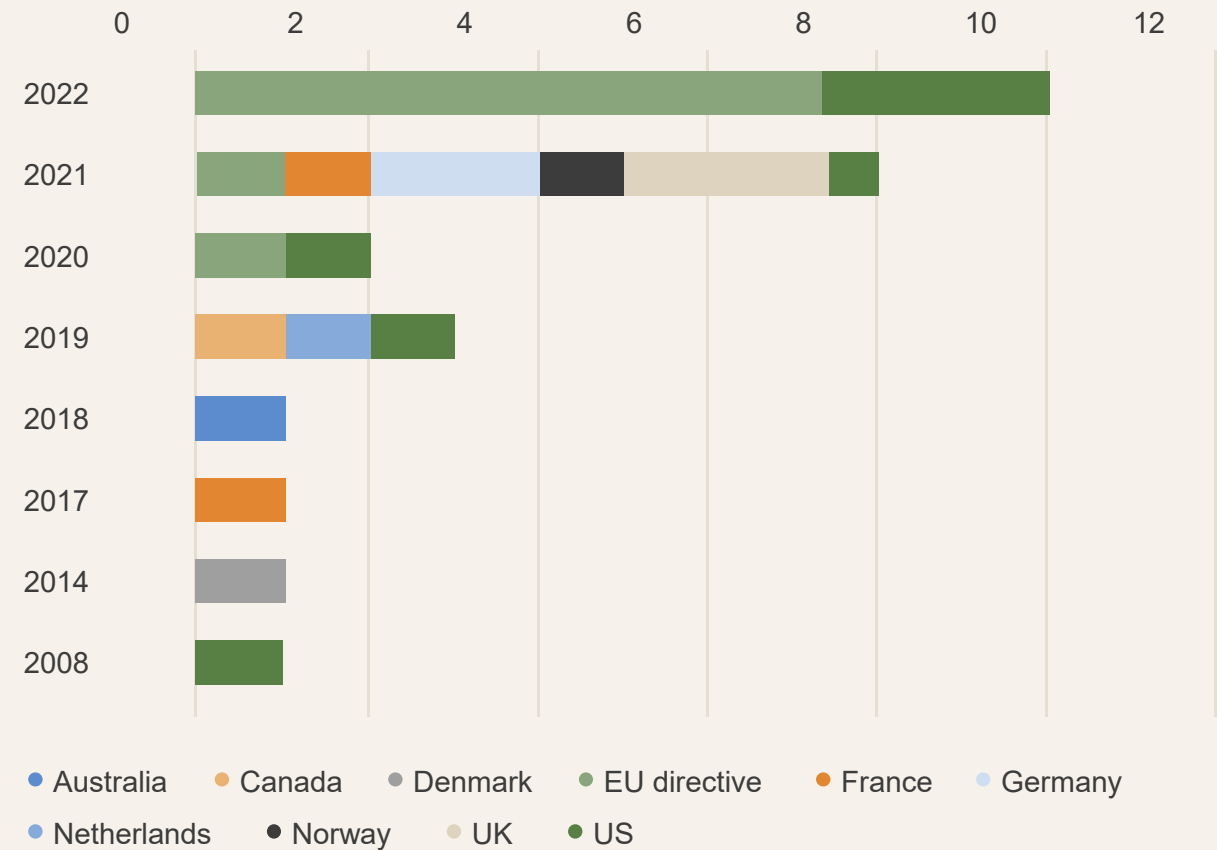
Is part of my cotton products' value chain in XinJiang region of China?

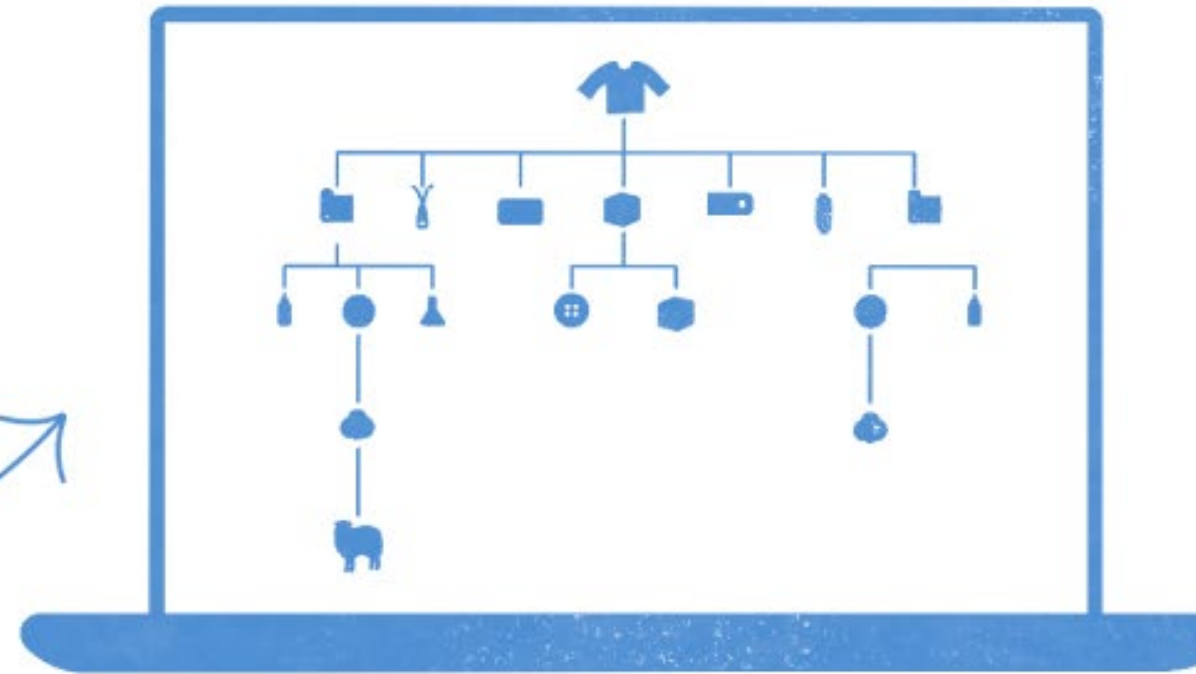
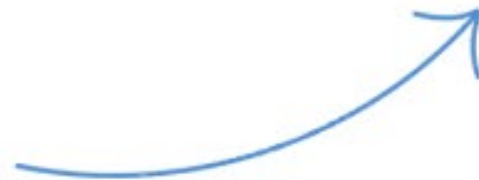
Can I accurately map at least 50% of my supply chain across all tiers?

Do I have enough evidence to prove authenticity of recycled polyester in the pending shipment?

How can I prove that this product is eco-friendly?

Publication of supply chain ESG regulation and laws



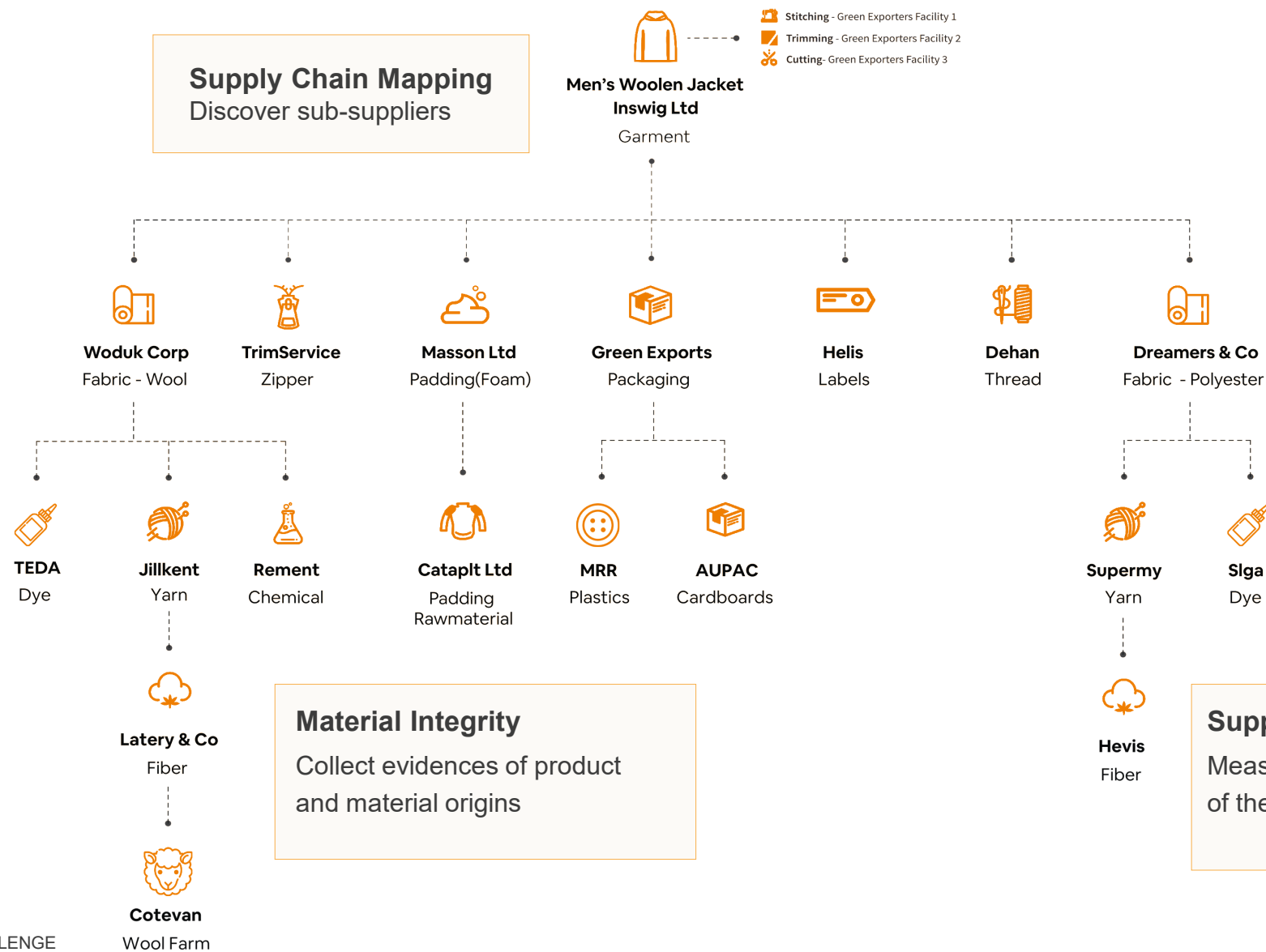


**Go from piles of files to
digital traceability**

3 Levels of Traceability



TrusTrace helps fashion brands achieve 'Traceability at scale'



3 Levels of Traceability



Material Compliance automates the evidence collection needed to prove the integrity of certified material content



Even at the start of your traceability journey, collecting supplier details will help you navigate regulatory compliance

| Regulation name and description | Country / Region | Status | Topic | Product Module Relevance | | |
|--|------------------|--------|---------------------------|---------------------------|---------------------------------|-----------------------------------|
| | | | | Supply Chain Traceability | Product Traceability (top down) | Material Traceability (bottom up) |
| Corporate Sustainability Reporting Directive (CSRD) | EU | Bill | Sustainability Reporting | A | | |
| SEC Climate Disclosure Rules | US | Bill | Sustainability Reporting | A | | |
| Sustainable Corporate Governance Initiative | EU | Bill | Supply Chain Traceability | A | | |
| French Duty of Care Law | France | Law | Supply Chain Traceability | A | | |
| Fashion Sustainability & Social Accountability Act | US, NY | Bill | Supply Chain Traceability | A | | |
| Supply Chain Due Diligence Act | Germany | Law | Supply Chain Traceability | A | | |
| Child Labour Due Diligence Act | Netherlands | Law | Supply Chain Traceability | A | | |
| Transparency Act | Norway | Law | Supply Chain Traceability | A | | |
| Garment Worker Protection Act | US, California | Law | Supply Chain Traceability | B | | |
| Uyghur Forced Labor Prevention Act | US | Law | Supply Chain Traceability | R | A | |
| CSPSIA/FFA | US | Law | Chemicals Control | R | A | |
| Sustainable Textile Strategy | EU | Other | Other | B | B | B |
| Sustainable Product Initiative | EU | Bill | Other | R | A | B |
| Empowering the Consumers in Green Transition Initiative | EU | Bill | Marketing and Labelling | R | B | A |
| Guidance on the use of Environmental and Ethical Claims in Marketing | Denmark | Other | Marketing and Labelling | R | B | A |
| Substantiating Green Claims | EU | Bill | Marketing and Labelling | R | C | C |
| Product Environmental Footprint | EU | Other | Marketing and Labelling | R | C | C |
| Climate & Resilience Law | France | Law | Marketing and Labelling | R | C | C |



FABRIC
Vietnam

PADDING
Portugal

TRIM
India



Reach us to learn more

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