

PLM

- for traceability and transparency

Textile Challenge – Transparency & Traceability
DO-tank Center, Science Park Borås
25/OCT/2022

Delogue
PLM



Bianca Hegedüs



- Former design and buying manager, 30+ years experience in the fashion industry.
- Co-founded Delogue PLM, in 2011 with 2 others, with a clear mission of helping the industry in working smarter instead of harder
- Focus: spreading the good news about how PLM can improve apparel and shoe businesses

Co-Founder & CSO of Delogue PLM

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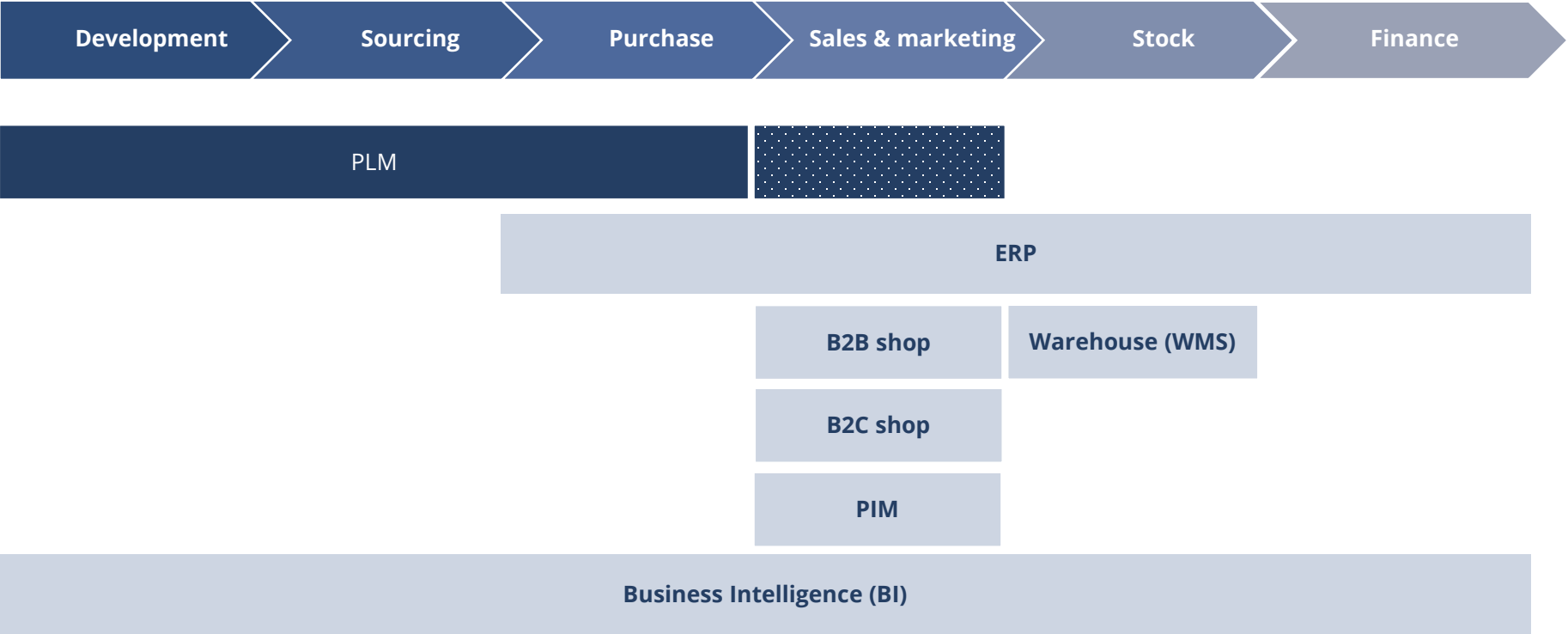
Even if you're on the right track, you'll get run over if you just sit still.



280+ BRANDS SUPPORTED
BY DELOQUE PLM
BROAD RANGE OF SEGMENTS AND PRODUCTS

PLM KICKS-OFF THE VALUE CHAIN

WITH CORRECT DATA FROM THE VERY START



PLM the source
to data accuracy
in the value
chain

PLM – what does it stand for?

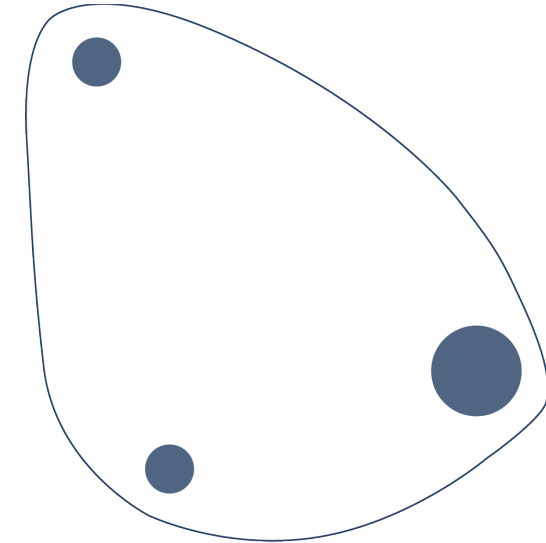
PRODUCT - LIFECYCLE - MANAGEMENT

Not to be confused with...

PDM – which stands for

PRODUCT - DATA - MANAGEMENT

PROCESS
MANAGEMENT

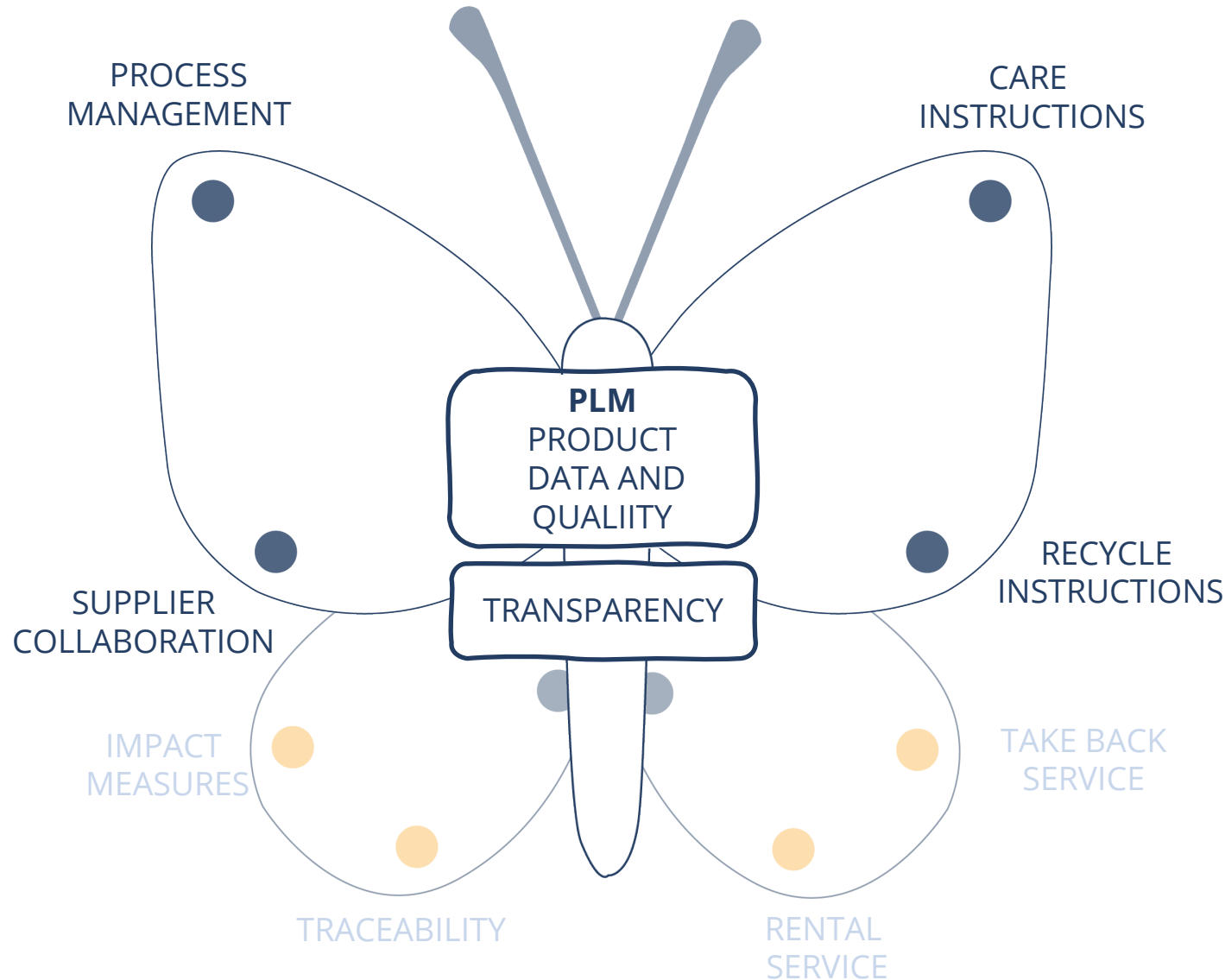


PRODUCT
DATA AND
QUALITY

SUPPLIER
COLLABORATION



PLM AS THE **BACKBONE** TO CONNECT ALL THE DOTS

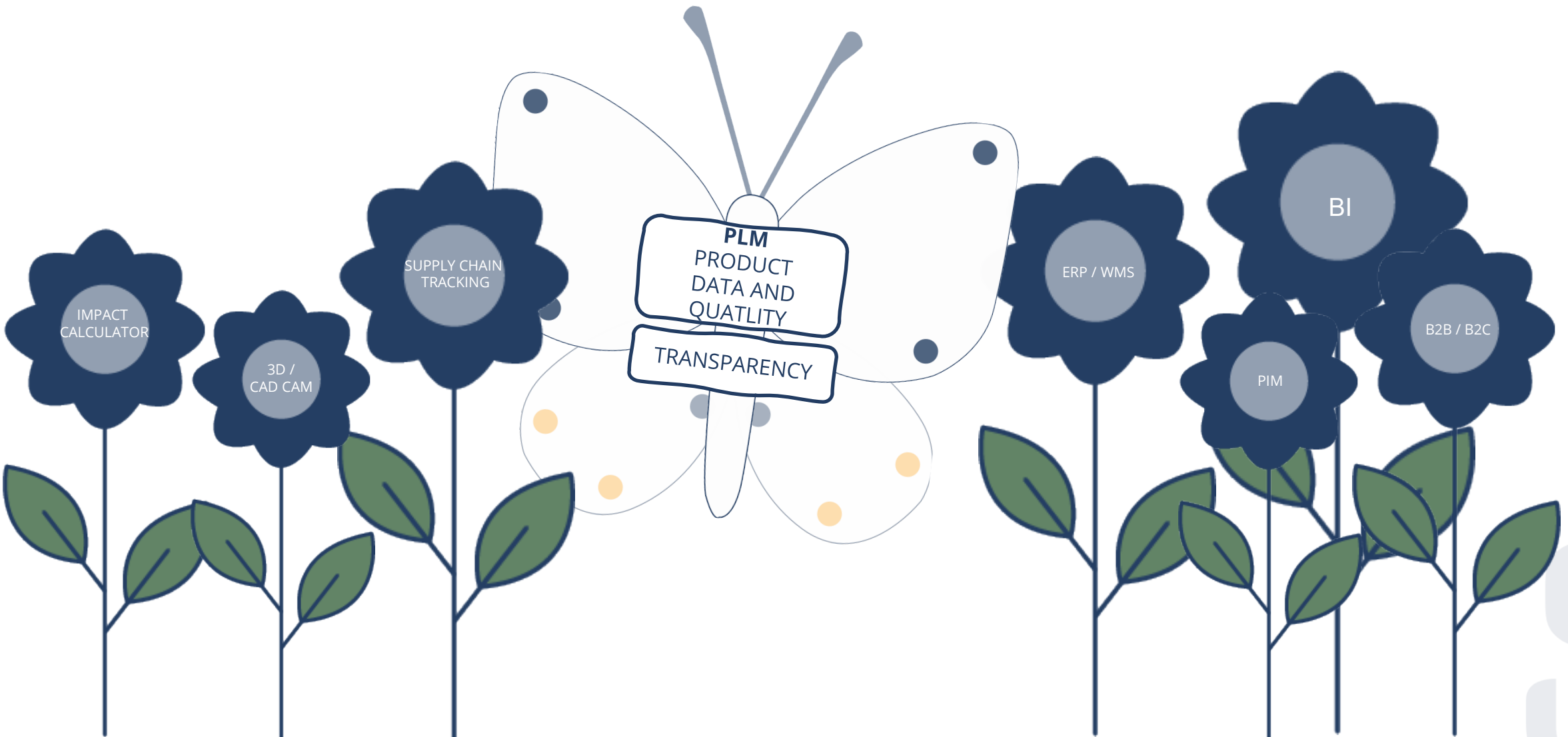


The butterfly encourages you to flow through your transformation with confidence

Quote by Erika Buenaflor, M.A.,

BEST OF BREED

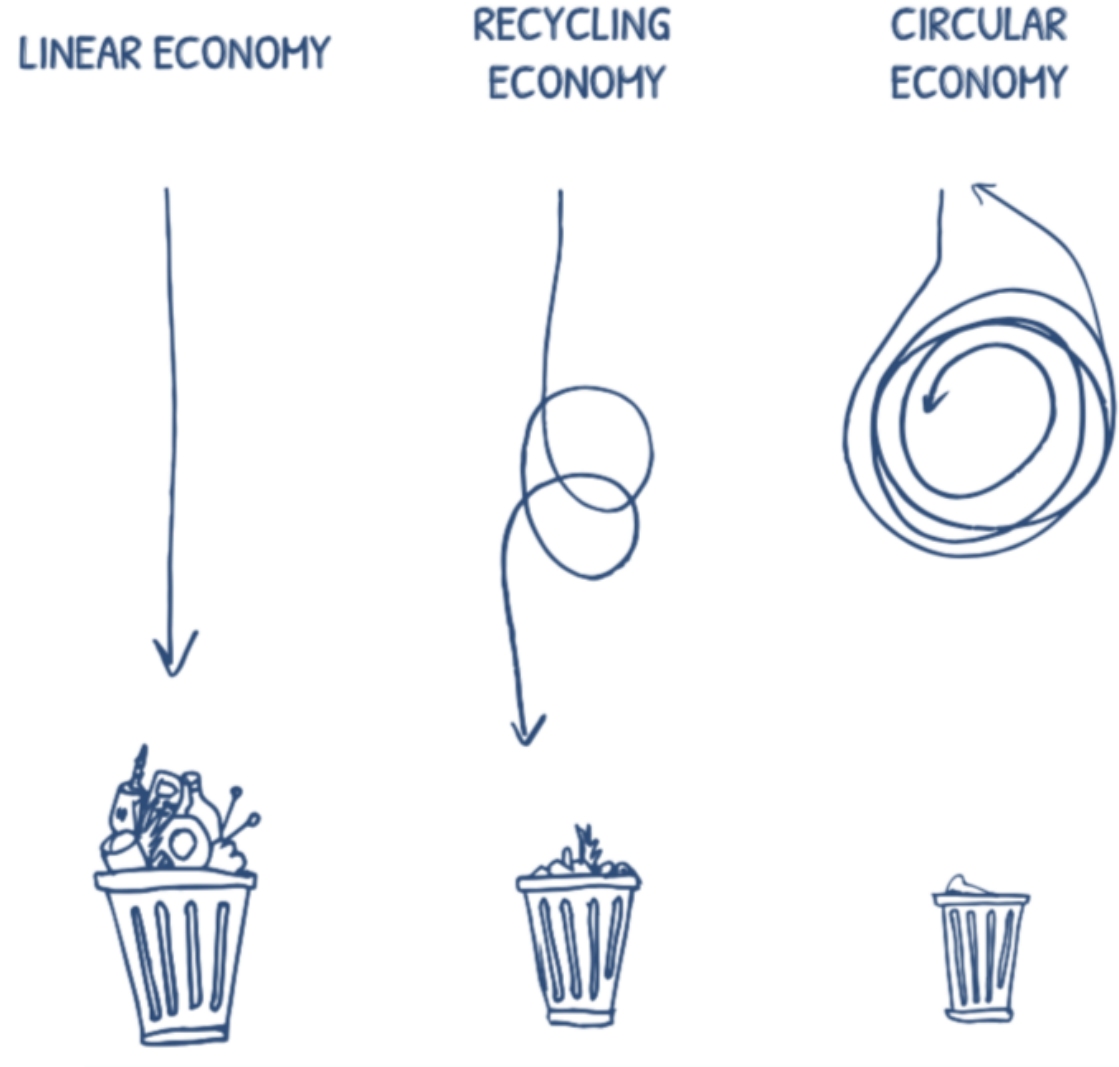
- PLM DELIVERS DATA **THROUGHOUT** THE VALUE CHAIN



WE NEED TO **RETHINK** THE BUSINESS MODEL...

A change driven by EU legislation and demand from bigger players with buying power like Zalando.

- Extended Producer Responsibility on Clothing and Textiles by 2025
- Eco-design for sustainable products, and product passport – to be defined in 2023
- Zalando will only work with partners that align with HIGG BRM standard by 2023
- ...



Great article summerizing this: "Make the label count .org"

We're here to support

Don't hesitate to reach out
for more information



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