RANSPARENC Transparency brings trust and **Radical Transparency creates connection**





Regulations

Regulations like Anti-slavery laws, producers responsibility or digital product pass are coming aggressively

emissions by half



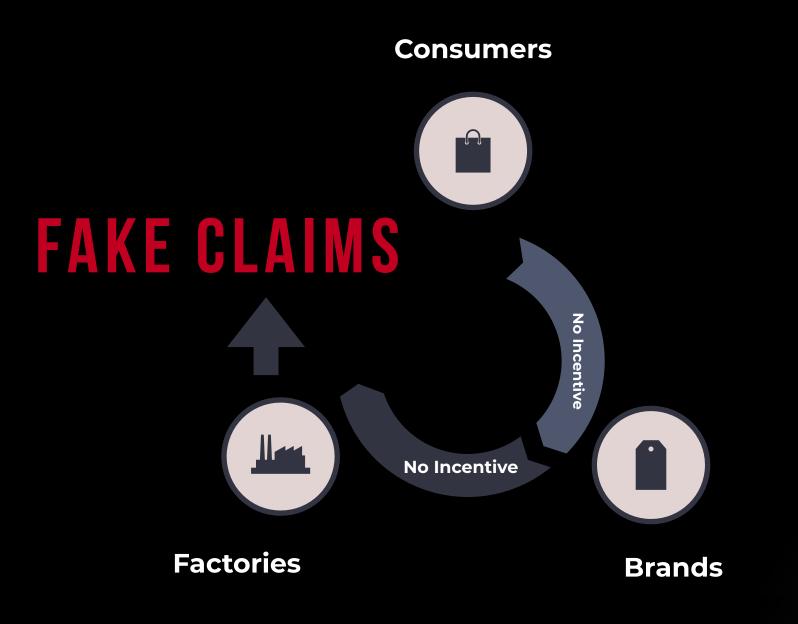
By 2030, the fashion industry alone has to cut carbon



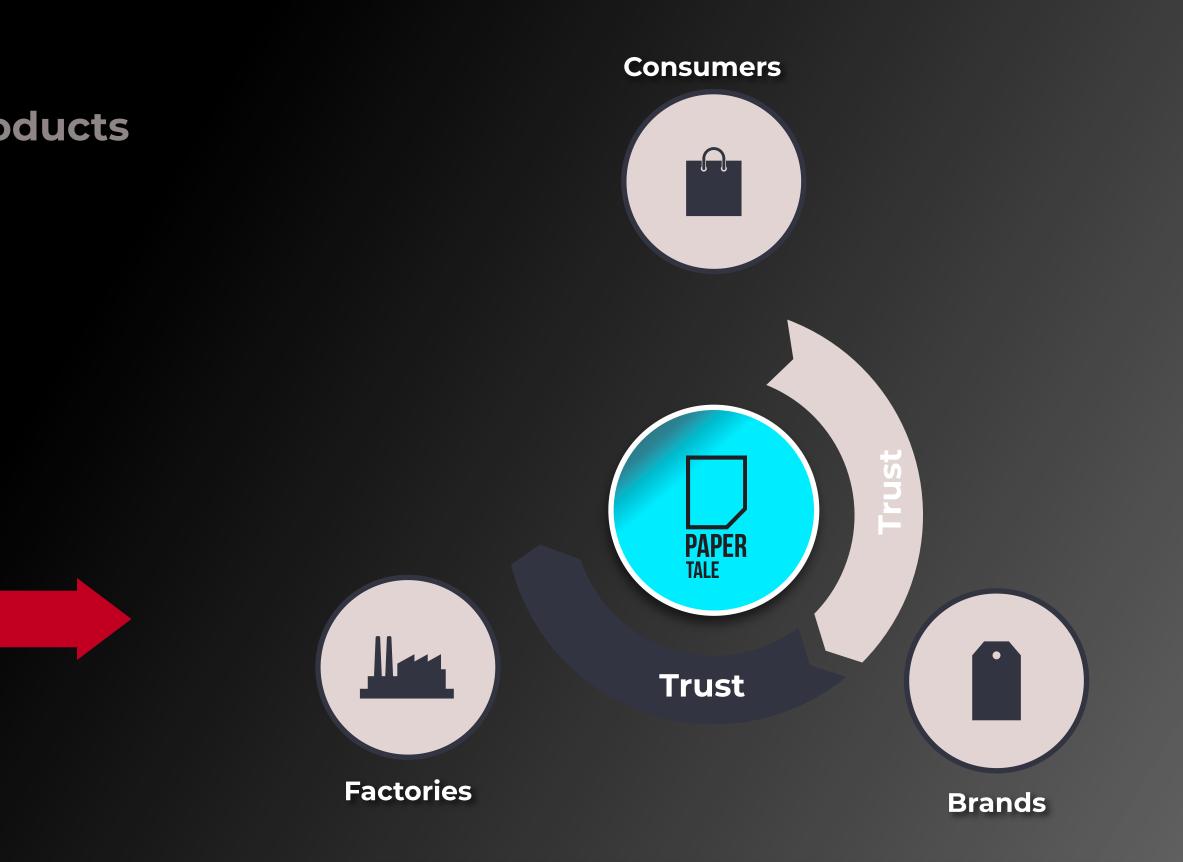
Consumers are demanding more for sustainable products but they don't know how to chose as a result of Green-Washing.



Current business mode is not working because everybody is only screaming for sustainable products but nobody wants to offer incentives



BROKEN BUSINESS MODEL



REGENERATIVE BUSINESS







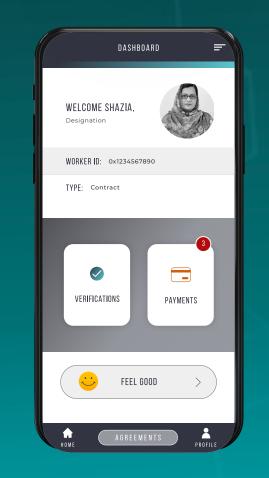
SOLUTION

At PaperTale, a team of researchers, textile engineers & technology engineers came up with a unique technology solution that is built on the principles of radical transparency & harnesses the power of **blockchain** to create trust.

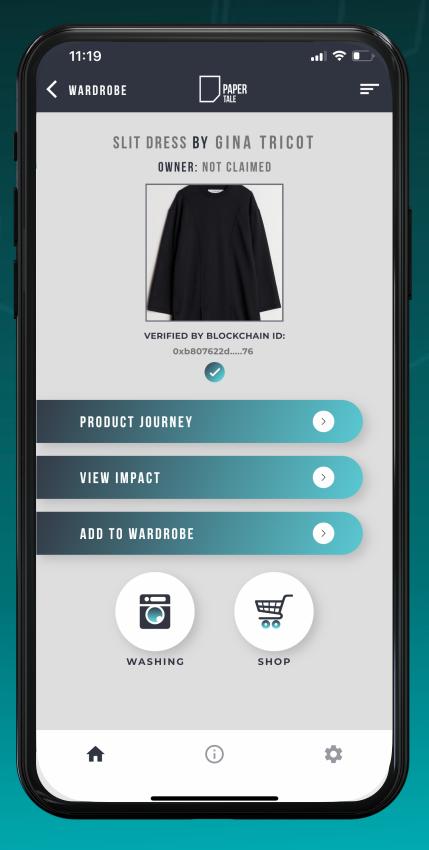
It proposes a new regenerative business model which offers incentives to consumers, brands, and factories to transform into sustainable businesses.

SUPPLY CHAIN ON BLOCKCHAIN through a verification system

PAPER TALE PaperTale Network	+ Nev		× Remove Actions ~	Find Asset Journey	Import Batches Tra	Print Product And O	wnership Codes	Download Produ
()	Asset Status Available Unavailable							
		Sku	Date Published	Asset Type	Asset Code	Owner Name	Quantity	Produc
Outso Wearables (Pvt) Ltd. 🗸								
My Assets		100-15	13.04.2020	Fabric	BTB-1/3	Outso Wearables (Pvt) Ltd.	2	15.0 k
		100-20	13.04.2020	Cotton	SP-1	Outso Wearables (Pvt) Ltd.	500	N/A
		100-2	13.04.2020	Cotton	C1	Outso Wearables (Pvt) Ltd.	0.5	0.5 kg
My Transfers		100-3	13.04.2020	Yarn	SP-01/1	Outso Wearables (Pvt) Ltd.	9	N/A
• My Profile		100-5	13.04.2020	Dyed Fabric	SS-01/02	Outso Wearables (Pvt) Ltd.	0.14	N/A
		100-23	13.04.2020	Product	ST-01-1014	Outso Wearables (Pvt) Ltd.	37	37.0 p
My Purchase Orders		100-24	13.04.2020	Product	ST-01-1015	Outso Wearables (Pvt) Ltd.	180	180.0
My Donations		100-25	13.04.2020	Product	ST-01-1016	Outso Wearables (Pvt) Ltd.	154	154.0
		100-26	13.04.2020	Product	ST-01-1011	Outso Wearables (Pvt) Ltd.	128	128.0
My Workers		100-29	13.04.2020	Dyed Fabric	DF-01	Outso Wearables (Pvt) Ltd.	2.368	4.0 m
Plant Configuration		100-28	14.04.2020	Product	SSPT-1017	Outso Wearables (Pvt) Ltd.	61	161.0
		100-30	13.04.2020	Product	SSPT-1018	Outso Wearables (Pvt) Ltd.	36	36.0
My Payrolls		100-31	13.04.2020	Product	SSPT-1019	Outso Wearables (Pvt) Ltd.	66	66.0
A My Verifications		100-32	13.04.2020	Product	SSPT-1020	Outso Wearables (Pvt) Ltd.	15	15.0 p
		100-19	13.04.2020	Product	SSPT-1021	Outso Wearables (Pvt) Ltd.	164	164.0
My Wallets		100-33	13.04.2020	Product	SSPT-1022	Outso Wearables (Pvt) Ltd.	87	87.0 p
🐣 Work Log		100-6	13.04.2020	Cotton	CTN-01]	Outso Wearables (Pvt) Ltd.	65	65.0
		115 records						



VERIFIED DATA

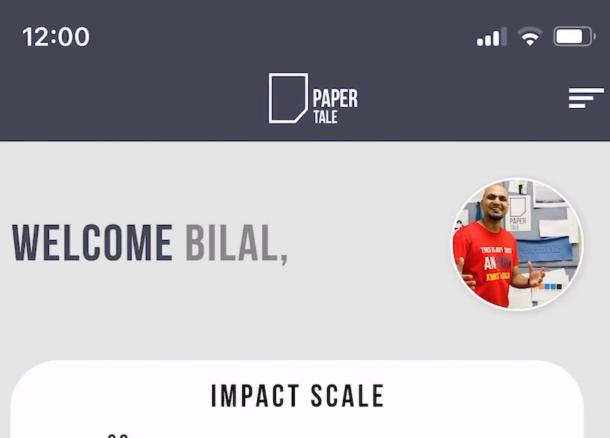


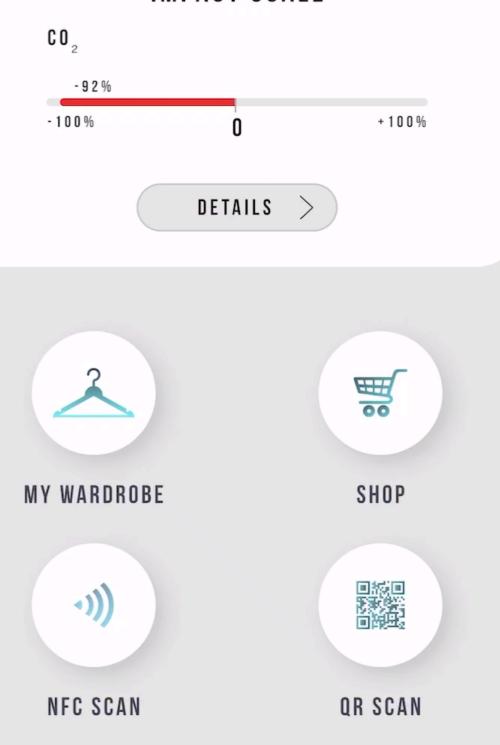
Consumer App

Cloud based Platform Supply chain app Data verification matrix

MATERIAL SOCIAL CLIMATE









SUSTAINABLE ETHICAL AUTHENTIC

VALUE PROPOSITIONS

PAPER TALE

BRAND LOYALTY BRANDBRANDING INCREASED REVENUE

GOOD FEELING EMPOWERMENT SUSTAINABLE LIFE STYLE

BRANDING REGULATORY DEFENCE Consumer behaviour data



CHALLENGES OPPORTUNITIES

Blockchain is too complex? Supply chain is too complex? Transparency equals responsibility?





