

# Agenda 2030 and Product Development 2019-04-02

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### **Fashion for Global Climate Action**



The recent Intergovernmental Panel on Climate Change Special Report on Global Warming of 1.5°C highlights the urgency and scale of action required to keep the planet safe. On the brink of dangerous climate change.

RELEVANT INFORMATION

### **SDG** – the UN Sustainable Development Goals





Environment Science and Analytical Services Division (KS.), and the

Thomas O'Hanlon Memorial Award in Veterinary Medicine (F.McD.).

www.sciencemag.org/content/354/6313/744/suppl/DC1

### **Global Warming Potential**

the case, it must have occurred several centuries ago, as leprosy became increasingly scarce in the British Isles after the 17th century (3). It is also conceivable that humans may have been infected through contact with red squirrels bearing M. leproe, as these animals were prized for their fur and meat in former times (30). Our findings show that further surveys of animal reservoirs of leprosy bacilli are warranted, because zoonotic infection from such reservoirs may contribute to the inexplicably stubborn plateau in the incidence of the human leprosy epidemic despite effective and widespread treatment with multidrug therapy (1).

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#### ARCTIC SEA ICE

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Materials and Methods

Figs. S1 to S5

Tables S1 to S14

References (31-51)

10.1126/science.aah3783

SUPPLEMENTARY MATERIALS

21 June 2016; accepted 27 September 2016

#### **Observed Arctic sea-ice loss directly** follows anthropogenic CO<sub>2</sub> emission

#### Dirk Notz1\* and Julienne Stroeve<sup>2,3</sup>

Arctic sea ice is retreating rapidly, raising prospects of a future ice-free Arctic Ocean during summer. Because climate-model simulations of the sea-ice loss differ substantially, we used a robust linear relationship between monthly-mean September sea-ice area and cumulative carbon dioxide (CO<sub>2</sub>) emissions to infer the future evolution of Arctic summer sea ice directly from the observational record. The observed linear relationship implies a sustained loss of 3 ± 0.3 square meters of September sea-ice area per metric ton of CO2 emission. On the basis of this sensitivity, Arctic sea ice will be lost throughout September for an additional 1000 gigatons of CO<sub>2</sub> emissions. Most models show a lower sensitivity, which is possibly linked to an underestimation of the modeled increase in incoming longwave radiation and of the modeled transient climate response.

he ongoing rapid loss of Arctic sea ice identify and examine a fundamental relationhas far-reaching consequences for climate, ship in which the CMIP5 models agree with the observational record: During the transition ecology, and human activities alike. These include amplified warming of the Arctic to a seasonally ice-free Arctic Ocean, the 30-year (1), possible linkages of sea-ice loss to midrunning mean of monthly mean September Arctic sea-ice area is almost linearly related to culatitude weather patterns (2), changing habitat for flora and fauna (3), and changing prospects mulative anthropogenic CO<sub>2</sub> emissions (Fig. 1). for human activities in the high north (3). To In the model simulations, the linear relationship understand and manage these consequences and holds until the 30-year running mean, which we their possible future manifestation, we need to analyze to reduce internal variability, samples understand the sensitivity of Arctic sea-ice evomore and more years of a seasonally ice-free lution to changes in the prevailing climate con-Arctic Ocean, at which point the relationship ditions. However, assessing this sensitivity has levels off toward zero. For the first few decades been challenging. For example, climate-model of the simulations, a few models simulate a nearsimulations differ widely in their timing of the constant sea-ice cover despite slightly rising culoss of Arctic sea ice for a given trajectory of mulative CO2 emissions. This suggests that in anthropogenic CO<sub>2</sub> emissions: Although in the these all-forcing simulations, greenhouse-gas most recent Climate Model Intercomparison Projemissions were initially not the dominant driver ect 5 (CMIP5) (4), some models project a near iceof sea-ice evolution. This notion is confirmed by free Arctic during the summer minimum already the CMIP5 1% CO2 simulations, where the initoward the beginning of this century, other modtial near-constant sea-ice cover does not occur els keep a substantial amount of ice well into the (fig. S3A). With rising greenhouse-gas emissions, next century even for an external forcing based the impact of CO2 becomes dominating also in on largely undamped anthropogenic CO2 emisall all-forcing simulations, as evidenced by the sions as described by the Representative Conrobust linear trend that holds in all simulations centration Pathway scenario RCP8.5 (4, 5). throughout the transition period to seasonally ice-To robustly estimate the sensitivity of Arctic free conditions. We define this transition period sea ice to changes in the external forcing, we as starting when the 30-year mean September Arctic sea-ice area in a particular simulation Max Planck Institute for Meteorology, Hamburg, Germany. decreases for the first time to an area that is National Snow and Ice Data Center, Boulder, CO, USA. 10% or more below the simulation's minimum

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sea-ice cover during the period 1850 to 1900, and

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### We need to get climate neutral

- and ~90% of climate impact is caused by fossil fuels...



350 million tonnes oil & gas to materials (textiles ~50 million tonnes)



References: BP, Plastics Europe and Oerlikon

## LCA differentiates between BIG and small issues...







- 2011-2019
- ~11 million euros
- Multi-disciplinary team for multi-disciplinary solutions

### Life cycle assessment (LCA) Environmental impact from textiles in a life cycle perspective





**Environmental impact from textiles in a life cycle perspective** - catching all the relevant environmental aspects



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Environmental impact of the Swedish yearly fashion consumption (from 2015 - updated version will be released in April)



Roos, S., Sandin, G., Zamani, B., & Peters, G. M. (2015). "Environmental assessment of Swedish fashion consumption. Five garments sustainable futures." Stockholm, Sweden: Mistra Future Fashion. Retrieved from http://mistrafuturefashion.com/wpcontent/uploads/2015/06/Environmental-assessment-of-Swedish-fashion-consumption-LCA.pdf

### Fibres = fat, sugar and proteins!!!





http://mistrafuturefashion.com/shifting-the-focus-from-fiber-to-process/

Conclusion from scientific facts: There are no "sustainable" or "unsustainable" fibres! It is the suppliers that differ!





With one exception? In the future, what will conventional cotton cultivation look like?







### The Aral sea disaster...

But, the sea's depth increased from 30 meters in 2003 to 42 meters in 2008.





The Kok-Aral Dam was built in 2005





– Att exponeras för dessa kemikalier ökar risken för hudallergier, men de kan vara relaterade till mer allvarliga hälsoeffekter och miljörisker. Några av de identifierade kemikalierna är misstänkt eller bevisat cancerframkallande, samt giftiga för SE



TOXIC

How textile manufacturers are hiding their toxic trail

GREENPEACE



108 out of 466 facilities had WWTP Only 56 were being used...

 Image: Share 23 Grid 2 in share 43

 Image: Share 43

Beer et al. No increase in marine microplastic concentration over the last three decades – A case study from the Baltic Sea, 2018



- **First** long term study (more are needed)
- Microplastics have been present in the Baltic environment and the digestive tracts of fishes for decades, the levels have not changed in this period.
- Microplastic pollution may be more closely correlated to specific human activities in a region than to global plastic production and utilization as such.





### Effects?

- Particle effect
- Chemical effect





Life + Mermaids

Giedre Asmonaite







### **Results from MinShed**



Sorbed vs textile concentrations



DEPARTMENT OF BIOLOGICAL AND ENVIRONMENTAL SCIENCES

MICROPLASTIC POLYESTER FIBER AS A

SOURCE AND VECTOR OF TOXIC

Risk assessment and evaluation of toxicity

 $(\mathfrak{B})$ 

SUBSTANCES:

And and a second second and a second a sec

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Biobased economy: "skip the fossil ones" (but use also renewable fuels!)





Slow fashion: "use synthetics with long life span"





Non-toxic environment: "skip the cotton"





Circular economy: "use recycled or bio-based"

## Differ between Market substitution vs. Technical substitution

- Cotton
  - Only market substitution possible for the foreseeable future

- Winding or transition layer Lumen Primary wall
- There are LOTS of alternatives but look out for green-washing!
- Polyester
  - Technical substitution: bio-based or recycled "drop-in" solutions have the same performance
  - Market substitution also an option





Most important recommendation: Optimise the life span!

Climate impact expressed as kg  $CO_2$  equivalents and calculated for a hypothetical average garment of 0.5 kg. A doubled life length, from 30 uses of the garment (left) to 60 uses of the garment (right), decreases the climate impact by 48% - from 14.7 to 7.6 kg  $CO_2$ -eq. Modified from Roos et al. (2015).

FIGURE 1: GROWTH OF CLOTHING SALES AND DECLINE IN CLOTHING UTILISATION SINCE 2000



1 Average number of times a garment is worn before it ceases to be used

Source: Euromonitor International Apparel & Footwear 2016 Edition (volume sales trends 2005-2015); World Bank, World development indicators - GD (2017)

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### Can we live within the Doughnut?



### Solve the function more effectively!





#### Vision:

In 2030, we foresee that there is less volumes of textiles produced per capita (9 boxes instead of 11).

But, those that are produced, are done so with much less impact per produced garment.

In addition, garments will have better quality, which prolongs the life length and increases the revenues at first, second and subsequent sale points.

Number of products

Person

Environmental impact

Product



### Outlook on on-going initiatives

• Environment:







**European Commission** 







## Integrate with





"Mistra Future Fashion has proposed promising chemical assessment methodologies to the Sustainable Apparel Coalition. This work can lead to a better understanding of the apparel industry's toxicity impacts. While the complexities associated with textile chemistry are significant, we are hopeful that Mistra's methodology may further enhance the Higg Index in the future."

### Julie Brown, SAC Director, Higg Index

### <u>Status:</u>

The proposal to integrate chemicals data into Higg Index was approved by the SAC members at the May meeting in Vancouver

The project will be carried out during fall 2019.







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### Garment ecodesign checklist

LARGE IMPACT and small impact indicated



Action	Climate	Water	Chemicals
1. Increase life span	IMPACT NUMBER OF USES	IMPACT NUMBER OF USES	IMPACT NUMBER OF USES
2. Better production technology	LESS ENERGY	LESS WATER USE	WASTE WATER TREATMENT
3. Better energy sources	LESS FOSSIL FUEL	-	-
4. Better chemicals selection and reduction of chemicals' use	LESS CLIMATE IMPACT	LESS POLLUTED WATER	LESS TOXICITY
5. Better materials	-	LESS WATER USE	less toxicity
6. Avoid microplastics	-	less polluted water	less toxicity
7. Optimise transport and packaging	less fossil fuel	-	less toxicity



#### 1. Increase the life span!

#### A. Analyze which factor(s) decides the life span:

- Do you know how many times does the average customer use the garment?
- Do you analyse return causes?
   (both unused garments and claims made after use)

#### B. Improve by:

- Make the design more timeless/classic
- Guarantee the life length (minimum 10 years?)
- Use fibers with good durability
- Use dyestuff with good durability
- Select better options for parts that are likely to be worn out first:
  - Zippers
  - Reflecting tapes
  - Optimal colour for gussets, collars and other sensitive parts (shade/dyestuff)
  - Childrens' trousers (knee)
- Provide spare buttons and other trims (often simpler if trims are standardized/carry over)
- Offer mending services for customers
- Take back and resell garments second-hand



### 2. Better production technology

#### Price dye Price dye

#### A. Improve efficiency:

- Reduce cutting rates
- Reduce rework

#### B. Improve by:

- Use solution dye / dope dye / spin dye / e.dye technology (no rework, colour match between batches)
- Automated dosing systems
- Waste water treatment plant (WWTP) with mechanical, chemical and biological treatment

#### C. Select suppliers that:

- Keep their waste water treatment plant (WWTP) turned on (also after audits...)
- Offer transparency regarding
  - Sub-suppliers
  - Energy use and sources
  - Social sustainability and labour conditions

#### 3. Better energy sources



#### A. Drive change at your suppliers' facilities to more sustainable energy sources :

- Solar panels or wind turbine installation
- Use of biofuels
- Electric trucks at warehouses

#### B. Select suppliers that are already using better energy sources:

• E.g. at Laos, high amount of water power

Global warming potential for different electricity sources (g CO <sub>2</sub> -eq./kWh*)		Global warming potential for state grid electricity in different countries (g CO <sub>2</sub> -eq./kWh*)	
Coal power plant	1,057	China	1,140
Oil power plant	916	Korea	638
Natural gas power plant	600	Laos	211
Wind power plant	14	Lithuania	195
Solar panel	84	Sweden	11



### 4. Better chemicals selection and reduction of chemicals' use



#### A. Phase out (unless essential use):

- Persistent organic pollutants (POP)
- Durable Water Repellent treatment use fluorine/silicon free unless PPE\* applies
- Antibacterial treatment why?
- Transport fungicide keep dry and cool instead

#### B. Improve by:

- Use solution dye / dope dye / spin dye / e.dye technology
- Reduce rework
- Automated dosing systems
- Are there any unnecessary effect chemicals in the garments? (softeners, "easy care" etc.)

#### C. Select suppliers that:

- Offer safety data sheets
- Offer transparency about what chemicals they use
- Have a good chemicals management work in place



#### 5. Better materials

#### A. Replace conventional cotton:

- Can you use e.g. 50/50 forest fibre and cotton fibre?
- Can you use polyester instead?

#### B. Select sustainable fibres:

- Set the fibres' life-cycle performance at centre stage including their fit-for-purpose and effects on subsequent production, user behaviour and end-of-life options.
- Avoid GMO cotton
- Use fibres with good durability
- Use fibres that can be solution/dope dyed
- Watch out for green-wash!

#### C. Avoid unnecessary materials:

Are there any unnecessary functions in the garments?

#### D. Standardize trims, attachments, hang tags etc.:

- Increase control for "high risk" materials
- Simplify exchange of buttons etc. in the use phase.



#### 6. Avoid microplastics

- A. Reduce microplastics generation in the production of the garment:
  - Are there any unnecessary brushing operations?
  - Use laser or ultrasound cutting if possible
- B. Reduce the amount of microplastics being carried by the garment:
  - Ensure good air quality in the facilities



### 7. Optimise transport and packaging

#### A. Reduce air freight:

• Can there be a total ban of air freight in the company?

#### A. Reduce anti-mould agents (fungicides):

- Pack and store in dry conditions
- Keep dry and cool
- Unpack as soon as goods arrive (humidity, temperature and time drives mould growth)

#### B. Optimise packaging materials:

- Make sure the packaging does its work and protects the goods
- Reduce the size of the packaging
- Do not use hazardous chemicals



## Thank you!!!

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